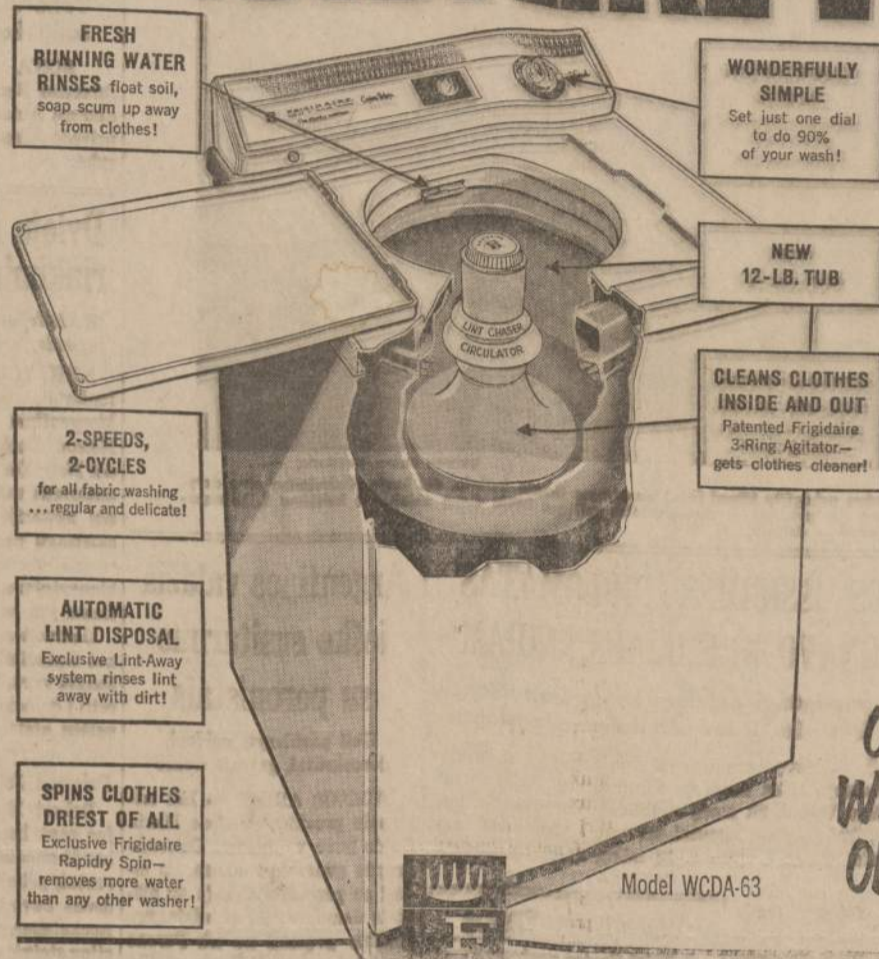


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the
LEADER
We have it
on SALE!

ONE WEEK ONLY
STURDY
FRIGIDAIRE WASHER!



FRESH RUNNING WATER RINSES float soil, soap scum up away from clothes!

WONDERFULLY SIMPLE
Set just one dial to do 90% of your wash!

NEW 12-LB. TUB

2-SPEEDS, 2-CYCLES
for all fabric washing... regular and delicate!

CLEANS CLOTHES INSIDE AND OUT
Patented Frigidaire 3-Ring Agitator—gets clothes cleaner!

AUTOMATIC LINT DISPOSAL
Exclusive Lint-Away system rinses lint away with dirt!

SPINS CLOTHES DRIEST OF ALL
Exclusive Frigidaire Rapidly Spin—removes more water than any other washer!

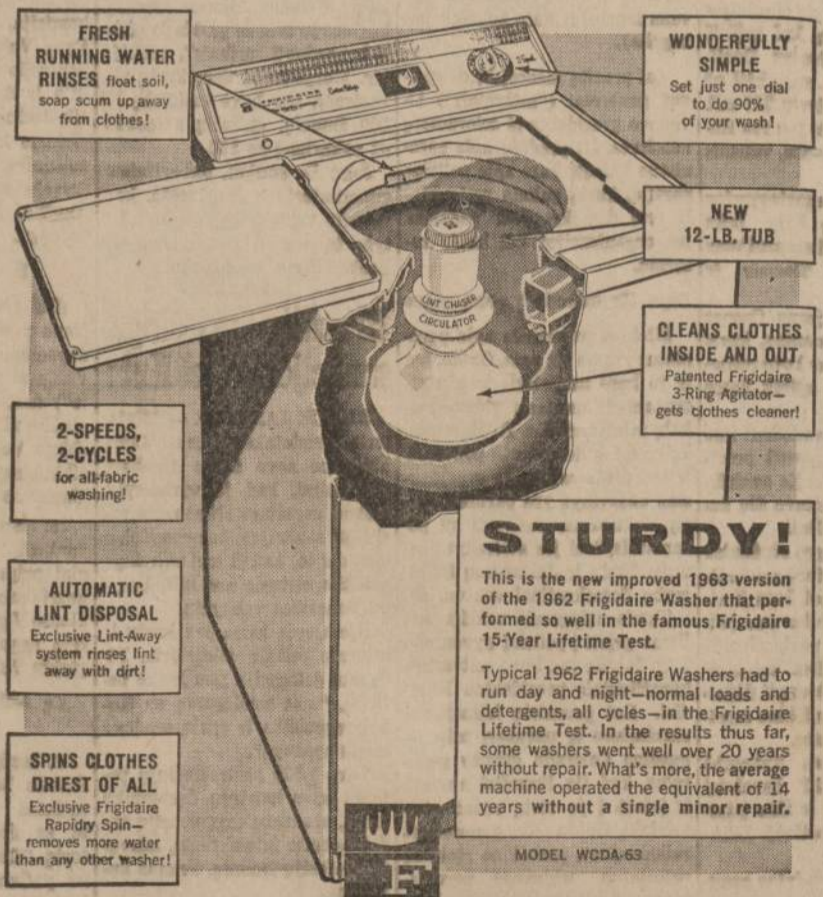
with new
12 LB. TUB!
SALE PRICED!

And it's extra-dependable! This is the new improved 1963 version of the 1962 Frigidaire Washer that performed so well in the famous Frigidaire 15-Year Lifetime Test. Typical 1962 Frigidaire Washers had to run day and night—normal loads and detergents, all cycles—in the Frigidaire Lifetime Test. In the results thus far, some washers went well over 20 years without repair. What's more the AVERAGE machine operated for the equivalent of 14 years without a single minor repair.

OUR LOWEST PRICE EVER FOR THIS 2-SPEED, 2-CYCLE WASHER!

ONE WEEK ONLY!

Model WCDA-63



FRESH RUNNING WATER RINSES float soil, soap scum up away from clothes!

WONDERFULLY SIMPLE
Set just one dial to do 90% of your wash!

NEW 12-LB. TUB

2-SPEEDS, 2-CYCLES
for all fabric washing!

CLEANS CLOTHES INSIDE AND OUT
Patented Frigidaire 3-Ring Agitator—gets clothes cleaner!

AUTOMATIC LINT DISPOSAL
Exclusive Lint-Away system rinses lint away with dirt!

SPINS CLOTHES DRIEST OF ALL
Exclusive Frigidaire Rapidly Spin—removes more water than any other washer!

STURDY!
This is the new improved 1963 version of the 1962 Frigidaire Washer that performed so well in the famous Frigidaire 15-Year Lifetime Test. Typical 1962 Frigidaire Washers had to run day and night—normal loads and detergents, all cycles—in the Frigidaire Lifetime Test. In the results thus far, some washers went well over 20 years without repair. What's more, the average machine operated the equivalent of 14 years without a single minor repair.

MODEL WCDA-63

Priced to go!

Who says you can't get Frigidaire quality at a price! You can—if you buy now! This is the wind-up of our biggest Frigidaire sale. And our supply of this new Sturdy Frigidaire Washer is running low! In addition, we're closing out all floor samples and demonstrators, etc.—at prices you may never see again! Hurry! Doors open at today.

NEW-12 LB. TUB
THIS WEEK ONLY!

EASY TERMS

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